

2021

PARTNERSHIP OPPORTUNITIES

THROUGH AUGUST 31, 2021

ACOMS

THE AMERICAN COLLEGE OF
ORAL AND MAXILLOFACIAL SURGEONS

www.acoms.org

Reach your customers anywhere, anytime, on any device by becoming an ACOMS year-round partner!

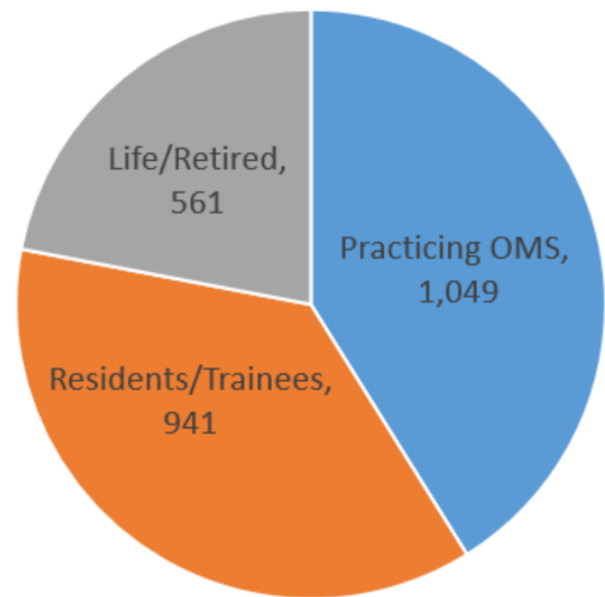
Be seen 24/7 by a devoted, diverse, and intellectually curious audience of oral and maxillofacial surgeons and trainees specializing in the full scope of OMS. Promote your brand, products, and services to current and future decision makers through our on-demand educational offerings, all available to members at no cost.

Virtual Handshake

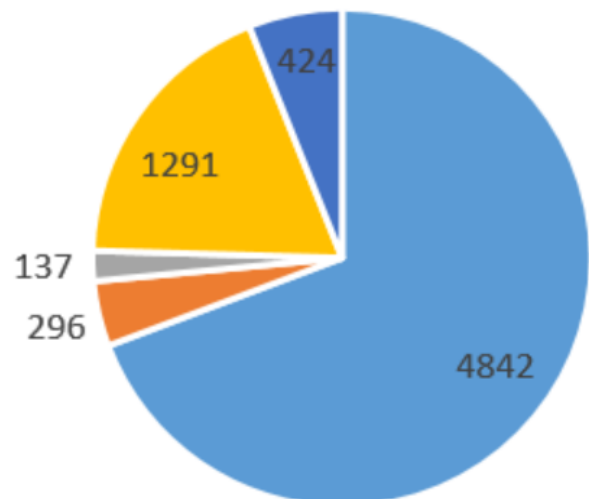
- Your logo included with ALL ACOMS CME and CDE Opportunities. That's 60+ lectures that ALL ACOMS members can view anytime, anywhere.
- Your promotional videos in the ACOMS Learning Center
- Monthly Partner Showcase Sweepstakes drawings
- Logo recognition in all education marketing emails, course landing pages, and ACOMS.org home page*
- Non-CE partner webinars*
- Thought leadership articles* in the ACOMS Review newsletter

* Titanium & Platinum Partners receive home page logo, partner webinar, and thought leadership articles.

ACOMS Members



ACOMS Email Contacts



- Active Practicing OMS
- Life/Retired
- Other Dental Professional
- Resident/Trainee
- Sponsor/Exhibitor

High Visibility: Anywhere, Anytime, Any Device

Your brand will be associated with all of our educational content and receive daily views from prospective customers with ACOMS Anywhere, our new library of on-demand educational lectures. This comprehensive collection of 60+ new lectures features high quality, cutting-edge, dynamic CDE and CME content from more than 50 experts in the field.

ACOMS Anywhere launched in October 2020 with new lectures added every month for a total of 60+ lectures this year. Get recognized in every new release and in weekly highlights marketed to the entire ACOMS database, and receive continual recognition and exposure to over 7,000 members and contacts with diverse interests covering the full scope of OMFS.

Your company brand will be associated with ACOMS reputation for quality and over 60 lectures on a wide breadth of essential and cutting-edge topics in oral and maxillofacial surgery, such as:

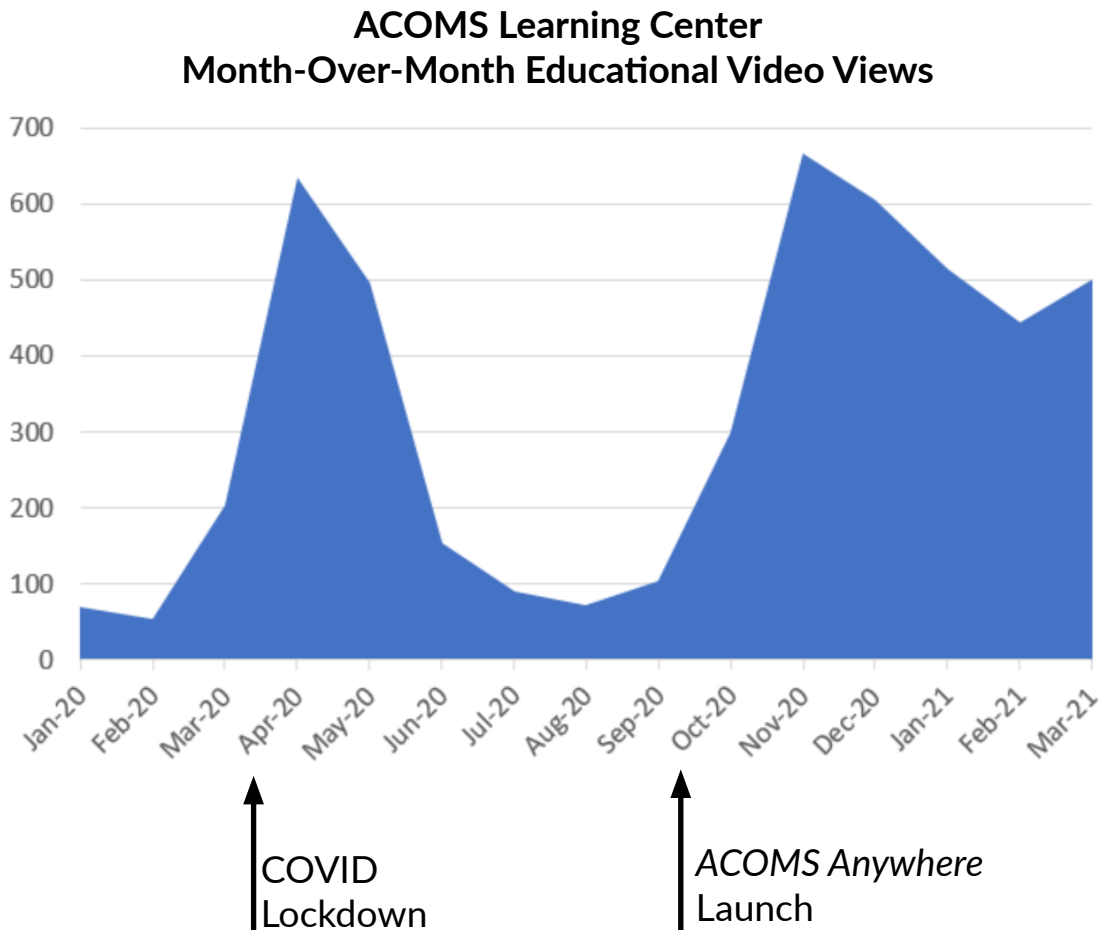
- Anesthesia
- Business and Ethics
- Complications
- Facial Cosmetic Surgery
- Head and Neck Cancer
- Implants
- Orthognathic Surgery
- TMD
- Trauma



A unique aspect of this opportunity is that your logo will be seen on all subject matters of the on demand education. We offer a significant amount of anesthesia education and are a rare source of CME in addition to CDE for our dual-degree colleagues. Let's face it, OMFS are a unique business model with requirements for in-office anesthesia training. Even if your specific product may not be related to the topic viewed, your logo will still be seen by YOUR customers, and the 'Virtual Handshake' realized.

The Next Generation of OMS: Your Future Customers

Over 40% of the viewers of ACOMS online education are OMS residents or OMS in their first three years after residency. Many of these young surgeons will soon be making major purchases as they begin their careers. Don't miss this opportunity to show your commitment to the future of the specialty and create life-long customers!



In addition to *ACOMS Anywhere*, you will be recognized as supporters of the on-demand six-part virtual **Master Class on the Management of Temporomandibular Joint (TMJ) Disorders** and an eight-part **Head & Neck Cancer series**, which will also be available to members at no cost.

+445%
more views
than same time
last year

Partnership Levels

Rates below are pro-rated for the remainder of the year, through August 31, 2021.

Titanium Partner - \$12,500

Titanium partners receive **maximum recognition year-round with ACOMS**. Companies receive premier logo recognition on the ACOMS website and membership emails, as well as all marketing emails and landing pages for *ACOMS Anywhere*, the TMJ Master Class series, and the Head & Neck series. Titanium partners also receive the greatest visibility with multiple opportunities to be featured on ACOMS social media and to contribute to thought leadership articles* in the ACOMS newsletter. Companies have the opportunity to host a webinar dedicated to their choice of topic (non-CE bearing).

Platinum Partner - \$10,000

Platinum companies receive **high-visibility logo recognition** on the ACOMS website and membership emails, as well as all marketing emails and landing pages for *ACOMS Anywhere*, the TMJ Master Class series, and the Head & Neck series. Titanium partners also receive multiple opportunities to be featured on ACOMS social media and to contribute to thought leadership articles* in the ACOMS newsletter. Companies have the opportunity to host a webinar dedicated to their choice of topic (non-CE bearing).

Gold Partner - \$7,500

Gold Partners receive logo recognition in all marketing emails and landing pages for *ACOMS Anywhere*, the TMJ Master Class series, and the Head & Neck series. Gold partners also receive a social media post, two banner ads in the ACOMS newsletter, two promotional videos in the Partner Showcase Sweepstakes, and attendee mailing lists for the TMJ Master Class and Head & Neck series.

Silver Partner - \$3,750

Silver Partners receive logo recognition in all marketing emails and landing pages for *ACOMS Anywhere*, the TMJ Master Class series, and the Head & Neck series. Silver partners also receive one banner ad in the ACOMS newsletter, a promotional video in the Partner Showcase Sweepstakes, and attendee mailing lists for the TMJ Master Class and Head & Neck series.

Bronze Partner - \$2,500

Bronze Partners receive logo recognition in all marketing emails and landing pages for *ACOMS Anywhere*, the TMJ Master Class series, and the Head & Neck series. Bronze partners also receive a promotional video in the Partner Showcase Sweepstakes and attendee mailing lists for the TMJ Master Class and Head & Neck series.

**Thought leadership articles are company-branded articles that can be educational and/or promotional. Company provides content and accompanying imagery.*

Rates below are pro-rated for the remainder of the year, through August 31, 2021.

	Titanium \$12,500	Platinum \$10,000	Gold \$7,500	Silver \$3,750	Bronze \$2,500
Company logo in footer of acoms.org homepage	✓	✓			
Footer ad in Membership emails	✓	✓			
One live and/or enduring (non-CE) webinar dedicated to your choice of topic	✓	✓			
Thought leadership article in ACOMS Review newsletter	2	1			
Posts on ACOMS Facebook and Instagram	3	2	1		
Banner ad in ACOMS Review newsletter	2	2	2	1	
Company logo featured on all ACOMS Anywhere marketings emails, landing page, and ACOMS Learning Center	XXL	XL	L	M	S
Company logo featured on virtual TMJ Master Class marketing emails and landing page	XXL	XL	L	M	S
Company logo featured on Head & Neck Cancer webinar series marketing emails and landing page	XXL	XL	L	M	S
Promotional video in public Partner Showcase Sweepstakes (participants watch videos to be entered in monthly drawing for a gift card)	4	3	2	1	1
Attendee mailing and email* lists for virtual TMJ Master Class and Head & Neck webinar series	✓	✓	✓	mail only	mail only

**Subject to opt-out as permitted by law and ACCME guidelines.*

Contact Us
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202-367-1182

The American College of Oral and Maxillofacial Surgeons (ACOMS) serves the educational needs of more than 2,500 practicing oral and maxillofacial surgeons and residents in the United States and internationally. Our mission is to enhance surgical excellence through lifelong learning and to promote fellowship among oral and maxillofacial surgeons. ACOMS is a 501(c)(3) organization headquartered in Washington, DC. By partnering with ACOMS, your company demonstrates a commitment to supporting high quality continuing education and surgical excellence.

Terms and Conditions

Payment Terms - Partners must remit payment in full with application.

Limited Liability - The liability of ACOMS for any act, error or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. ACOMS will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits.

Use of Logo - Partners have permission from ACOMS to use the designation as an "Official ACOMS Partner," as well as use of ACOMS logo in Partnership correspondence, collateral, and other materials. ACOMS will supply Partners with approved logo/marketing material upon request and receipt of a signed copy of the Agreement and full payment.

Participation Cancellation - All sales are final. No refunds will be provided in the event of cancellation by the Partner.

General Terms - The terms and conditions set forth in this Agreement govern the relationship between ACOMS and the Partner. Unless expressly agreed to in writing by ACOMS, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on ACOMS. ACOMS shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement.

Waiver - The waiver of any provision of this Agreement shall not be construed to be a waiver of either party's right to later require strict observation and performance of each of the provisions hereof.

Receipt - Facsimile or email transmission of a copy of this Agreement bearing a signature shall be deemed to be delivery of a signed original Agreement.

Severability - If any section or provision of this Agreement is deemed illegal by a competent court of law, all other provisions of this Agreement shall remain in force.

Entire Agreement - This Agreement constitutes the entire agreement between Partner and ACOMS. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.

Increase your year-round visibility in a single annual program encompassing all of our educational activities for the year. ACOMS welcomes the opportunity to have an open dialogue to discuss how we can customize our package to suit your goals and ensure return on investment.

Please view the program prospectus for details regarding the benefits summarized below and our upcoming educational activities.

Titanium Level Partner - \$12,500

- Greatest visibility and access to ACOMS members
- Includes all benefits listed below with additions commensurate to Titanium level (see prospectus)

Platinum Level Partner - \$10,000

- Logo in footer of ACOMS homepage
- Footer ad in membership emails
- 1 non-CE webinar dedicated to your choice of topic
- Includes all benefits listed below with additions commensurate to Platinum level (see prospectus)

Gold Level Partner - \$7,500

- 1 post on ACOMS social media accounts
- 2 banner ads in ACOMS newsletter
- 2 promotional videos in Partner Showcase Sweepstakes
- Large logo on emails and website for *ACOMS Anywhere*, TMJ Master Class, and Head & Neck webinar series
- Attendee mailing list for TMJ Master Class and Head & Neck webinar series

Silver Level Partner - \$3,750

- Banner ad in ACOMS newsletter
- Promotional video in Partner Showcase Sweepstakes
- Medium logo on emails and website for *ACOMS Anywhere*, TMJ Master Class, and Head & Neck webinar series
- Attendee mailing list for TMJ Master Class and Head & Neck webinar series (mail-only)

Bronze Level Partner - \$2,500

- Promotional video in Partner Showcase Sweepstakes
- Small logo on emails and website for *ACOMS Anywhere*, TMJ Master Class, and Head & Neck webinar series
- Attendee mailing list for TMJ Master Class and Head & Neck webinar series (mail-only)

PARTNERSHIP LEVEL

- Titanium Level Partner - \$12,500
- Platinum Level Partner - \$10,000
- Gold Level Partner - \$7,500
- Silver Level Partner - \$3,750
- Bronze Level Partner - \$2,500

Sub Total \$ _____

CONTACT INFORMATION

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

I have read and agree to the Terms and Conditions outlined in the prospectus.

Signature _____ Date _____

PAYMENT INFORMATION *(full payment required with contract)*

Check: Make checks payable to ACOMS

Please send your payment by USPS to:

ACOMS
 8639 Solution Center
 Chicago, IL 60677-8006

Or by FedEx and UPS to:

ACOMS
 2001 K Street NW Suite 300
 Washington, DC 20006

Please contact Greg at greg@acoms.org or (202) 367-1182 for questions regarding this program.