

# ACOMS

THE AMERICAN COLLEGE OF ORAL AND MAXILLOFACIAL SURGEONS

SURGICAL EXCELLENCE THROUGH EDUCATION

## Corporate Partnership Program

### Welcome to the ACOMS Corporate Partnership Program!

The American College of Oral and Maxillofacial Surgeons (ACOMS) is dedicated to the enhancement of patient and surgical care through the furthering of research, education and professional fellowship in oral and maxillofacial surgery.

Since its founding in 1974, ACOMS has served as a highly respected forum for leaders in the field of oral and maxillofacial surgery. Our nearly 1,500 members are certified by the American Board of Oral and Maxillofacial Surgery (ABOMS) and are dedicated individuals committed to furthering the exchange of knowledge on traditional and leading-edge surgical procedures and practices.

ACOMS recognizes that demand for your time and resources are high and that challenging economic conditions are forcing you to make difficult business marketing decisions. In response, we have created the ACOMS Corporate Partnership Program to provide ongoing, year-round exposure to a core purchasing audience and increase your return on investment.

The ACOMS Partnership was developed to generate maximum exposure to your target audience and return on your marketing investment year round. The ACOMS Partnership Program provides you with opportunities to reach ACOMS members involved in oral and maxillofacial surgery. It is much more than an exhibit booth in a large hall or signage. Your ACOMS Partnership provides opportunities to interact directly with decision-makers to engage in meaningful discussion and develop lasting relationships with the leading oral and maxillofacial surgeons. In addition, the Partnership Program extends your exposure throughout the year through outlets relied upon and read by ACOMS members including measurable electronic media and monthly E-Newsletters and useful promotional opportunities used well beyond conferences and meetings.

### Reach Your Decision-makers in Your Target Market

- ACOMS Members
  - o 1,200+ Board Certified practicing oral and maxillofacial surgeons
  - o Nearly 2.5 million patient visits annual
  - o Spend nearly \$40 million on dental equipment and supplies annually\*
  - o More than 1,500 unique visitors to ACOMS.org each month

\*According to American Dental Association (ADA) *Survey of dental Practice – Oral and Maxillofacial Surgeons in Private Practice - 2006*

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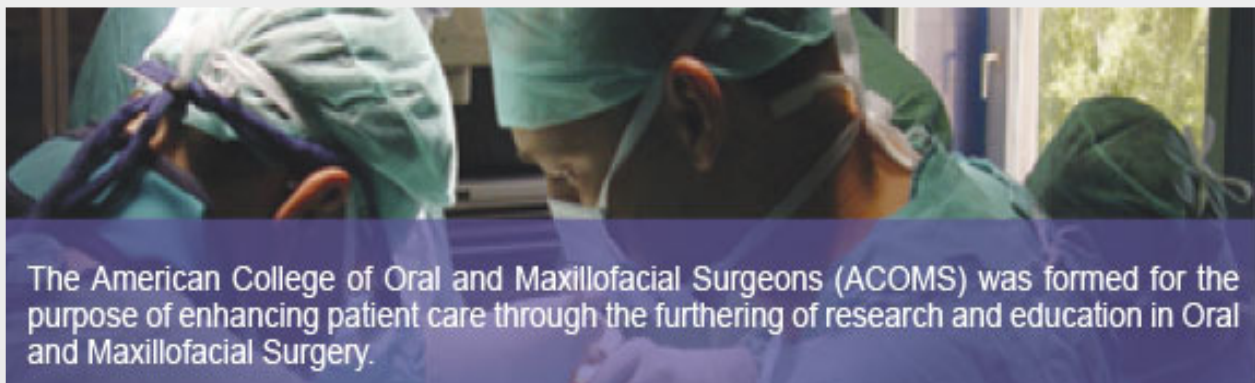
These cost-effective marketing opportunities offer highly visible branding exposure and professional access to a highly respected and influential group of oral and maxillofacial surgeons, placing your products and services foremost in their minds. You will gain unmatched recognition in a less cluttered environment as an industry leader, generating a wealth of goodwill with your key business partners!

These opportunities include the ACOMS 30<sup>th</sup> Annual Scientific Conference and Exhibition provides a small, intimate setting for surgeons and suppliers to share information and establish strong working relationships. In addition, ACOMS has create a series of ongoing forums for the exchange and sharing of information including a monthly e-newsletter – *ACOMS Review* – and an interactive web site – [www.ACOMS.org](http://www.ACOMS.org), as well as supporting other oral and maxillofacial surgery-related programs and events.

## Here is how the ACOMS Partnership Program works –

1. Review the ACOMS Partnership Levels and Benefits
2. Select from a menu of outlined Options and Opportunities
3. Complete the attached ACOMS Partnership Application, review the rules and regulations and FAX or MAIL your application to:
  - a. FAX – 202.367.2182
  - b. MAIL - ACOMS Partnership Program  
2025 M Street, NW, Suite 800  
Washington, DC 20036
4. Based on your selection from the menu of Options and Opportunities, your company receives additional benefits such as exclusive networking opportunities with the leading oral and maxillofacial surgeons, premium exhibit opportunities, increased electronic and print exposure and visibility.
5. Once processed, you will begin receiving increased brand and product exposure, and return on your investment immediately!

**If you have any questions, comments or ideas to improve the ACOMS Partnership Program, please contact ACOMS at 800.522.6676 or [info@ACOMS.com](mailto:info@ACOMS.com).**



The American College of Oral and Maxillofacial Surgeons (ACOMS) was formed for the purpose of enhancing patient care through the furthering of research and education in Oral and Maxillofacial Surgery.

# ACOMS Partnership Levels and Benefits

Partnership Benefits	Platinum (\$7,500 +)	Gold (\$5,000 - \$7,499)	Silver (\$2,500-\$4,999)	Bronze (\$2,000-\$2,499)
<b>Company Logo Placement</b>	<ul style="list-style-type: none"> <li>Promotion at ACOMS Annual Conference</li> <li>50% larger logo than other sponsor logos</li> <li>Logo visible on-screen prior to General Sessions at Conference</li> <li>Pre-Conference Promotional Campaigns (Advance Program, postcards and online advertising)</li> <li>Conference Web pages (with link to sponsor page)</li> <li>Onsite Conference Signage</li> <li>Final Conference Onsite Program</li> </ul>	<ul style="list-style-type: none"> <li>Promotion at ACOMS Annual Conference</li> <li>25% larger logo than smaller amount sponsor logos</li> <li>Logo visible on-screen prior to General Sessions at Conference</li> <li>Pre-Conference Promotional Campaigns (Advance Program, postcards and online advertising)</li> <li>Conference Web pages (with link to sponsor page)</li> <li>Onsite Conference Signage</li> <li>Final Conference Onsite Program</li> </ul>	<ul style="list-style-type: none"> <li>Promotion at ACOMS Annual Conference</li> <li>Logo recognition in ACOMS materials as Sponsor</li> <li>Pre-Conference Promotional Campaigns (Advance Program, postcards and online advertising)</li> <li>Conference Web pages recognition</li> <li>Onsite Conference Signage</li> <li>Final Conference Onsite Program</li> </ul>	<ul style="list-style-type: none"> <li>Promotion at ACOMS Annual Conference</li> <li>Conference Web pages</li> <li>Final Conference Onsite Program</li> </ul>
<b>Company Recognition</b>	<ul style="list-style-type: none"> <li>Listed under "Platinum ACOMS Corporate Partner"</li> <li>Verbal Recognition as top-level sponsor during ACOMS Annual Conference opening and closing sessions, lunch and receptions</li> <li>Sponsor Ribbons to wear onsite</li> </ul>	<ul style="list-style-type: none"> <li>Listed under "Gold ACOMS Corporate Partner"</li> <li>Verbal Recognition as sponsor during ACOMS Annual Conference during opening and closing sessions</li> <li>Sponsor Ribbons to wear onsite</li> </ul>	<ul style="list-style-type: none"> <li>Listed under "Silver ACOMS Corporate Partner"</li> <li>Verbal Recognition as sponsor during ACOMS opening and closing sessions</li> <li>Sponsor Ribbons to wear onsite</li> </ul>	<ul style="list-style-type: none"> <li>Listed under "Bronze ACOMS Corporate Partner"</li> <li>Sponsor Ribbons to wear onsite</li> </ul>

Partnership Benefits	Platinum (\$7,500+)	Gold (\$5,000 - \$7,499)	Silver (\$2,500 - \$4,999)	Bronze (\$2,000-\$2,499)
<b>Company Advertisement</b>	<ul style="list-style-type: none"> <li>• Full-page, four-color ad in ACOMS Annual Conference and onsite materials</li> <li>• Large banner ad on ACOMS Web site</li> <li>• Button ad in twelve (12) ACOMS Monthly E-Newsletters (w/ link)</li> <li>• Full top of page sponsorship of 1 ACOMS Monthly E-Newsletter (w/link)</li> <li>• Logo placement in the sponsorship recognition advertisement in the ACOMS Journal</li> </ul>	<ul style="list-style-type: none"> <li>• Half-page, four-color ad in ACOMS Annual Conference onsite materials</li> <li>• Small banner ad on ACOMS Annual Conference Web page</li> <li>• Button ad in six (6) ACOMS Monthly E-Newsletters (w/ link)</li> <li>• Logo placement in the sponsorship recognition advertisement in the ACOMS Journal</li> </ul>	<ul style="list-style-type: none"> <li>• Half-page, four-color ad in ACOMS Annual Conference onsite materials</li> <li>• Small banner ad on ACOMS Annual Meeting Web page</li> <li>• Button ad in three (3) ACOMS Monthly E-Newsletters (w/link)</li> </ul>	<ul style="list-style-type: none"> <li>• Half-page, black &amp; white ad in Annual Conference Onsite materials</li> <li>• Button ad in one (1) ACOMS Monthly E-Newsletters (w/link)</li> </ul>
<b>Marketing Materials Distribution</b>	<ul style="list-style-type: none"> <li>• Premium booth location at ACOMS Annual Conference (corner or high traffic area)</li> <li>• Registration materials insert at ACOMS Annual Conference</li> </ul>	<ul style="list-style-type: none"> <li>• Premium booth ACOMS Annual Conference (corner or high traffic area)</li> <li>• Registration materials insert at ACOMS Annual Conference</li> </ul>	<ul style="list-style-type: none"> <li>• Registration materials insert at ACOMS Annual Conference</li> </ul>	
<b>Complimentary Registrations</b>	<ul style="list-style-type: none"> <li>• Two (2) Full Registrations for the ACOMS Annual Conference for company representatives or clients</li> <li>• VIP Table (8ppl) for ACOMS Annual Awards Lunch</li> <li>• Two passes to an exclusive Invitation Only VIP Reception</li> </ul>	<ul style="list-style-type: none"> <li>• Two (2) Full Registrations for the ACOMS Annual Conference for company representatives or clients</li> </ul>	<ul style="list-style-type: none"> <li>• One (1) Full Registrations for the ACOMS Cosmetic Surgery Symposium for company representatives or clients</li> </ul>	<ul style="list-style-type: none"> <li>• Two (2) Exhibit hall only complimentary badges</li> </ul>

Partnership Benefits	Platinum (\$7,500+)	Gold (\$5,000 - \$7,499)	Silver (\$2,500 - \$4,999)	Bronze (\$2,000-\$2,499)
<b>Attendee List</b>	<ul style="list-style-type: none"> <li>Access to Pre- and Post- ACOMS Annual Conference registered participants including contact information</li> </ul>	<ul style="list-style-type: none"> <li>Access to Pre- and Post- ACOMS Annual Conference registered participants including contact information</li> </ul>	<ul style="list-style-type: none"> <li>Access to Pre- and Post- ACOMS annual meeting registered participants including contact information</li> </ul>	<ul style="list-style-type: none"> <li>Access to Pre- and Post- ACOMS annual meeting registered participants including contact information</li> </ul>

**Partnership opportunities contracted in order of receipt, ACT TODAY!**



## ACOMS Partnership Program Options & Opportunities

### **ACOMS Annual Conference Opening Reception - \$5,000**

Be the first to welcome attendees to the ACOMS Annual Conference including signage and recognition throughout event. This qualifies you for Gold level Sponsor privileges!

### **ACOMS Annual Conference Awards Lunch - \$4,000**

Receive “special recognition” as sponsor of the Annual ACOMS Awards lunch. It is the premier event during the Annual Conference each year and your support will make a lasting impression on all attendees. At your request, ACOMS will distribute product literature on the tables. *Please note: Promotional flyers must be submitted in advance to ACOMS for approval.*

### **ACOMS Annual Exhibit Hall Lunch - \$4,000/day**

**(There are two exhibit hall lunches and this is a per lunch price)**

You're sure to make a lasting impression on attendees who gather for these popular buffet luncheons in the exhibit hall. In addition to entrance signage, your company's name and logo will be featured at each buffet station. All attendees from allied staff, doctors and fellow exhibitor/sponsors will be in attendance so this is a high impact exposure event! At your request, ACOMS will distribute product literature on the tables in the exhibit hall. *Please note: Promotional flyers must be submitted in advance to ACOMS for approval.*

### **ACOMS Program Attendee Tote-Bags - \$4,000**

Your company's name and logo will be imprinted on these attractive tote bags which are given to attendee of the ACOMS Annual Conference. This handy carryall contains the onsite materials and important information used by attendees during each day of the program and beyond the events. Along with the ACOMS logo, your corporate logo will appear on the side of the tote-bag given to every attendee at registration.

### **ACOMS Annual Conference Coffee Breaks - \$3,500/day**

As attendees grab a cup of coffee or refreshment, they'll thank you for sponsoring this much-appreciated service. Signs including your organization's name and logo will be placed at each coffee station. And you can provide customized paper cups and napkins too! (for additional at cost price, or provide on your own) This sponsorship provides you exposure for 2 coffee breaks on the same day, one in the morning and one in the afternoon! Combined this with one of the luncheons and get all day exposure at ACOMS many food functions and reap the benefits of platinum level sponsorship!!

### **ACOMS Badge Lanyards - \$3,500**

Keep your brand on top of attendees' minds with this exclusive sponsorship. Each attendee will receive a name badge with a handy lanyard that eliminates the need for pins and clips. The lanyard will be imprinted with your company's name and logo in the color of your choice on a white background—one color imprint. This also includes sponsorship signage at the registration desk so all attendees see your company logo when checking in for the conference!

### **ACOMS Annual Conference Literature Drops—Exclusive Access to Headquarters Hotels - \$2,000 per room drop**

Make sure your material gets into the attendees' hands by having your company literature placed outside the doors of top decision-makers and prospects. Customers will arrive at the event ready to talk business and learn more. You supply the literature, and ACOMS will arrange for the delivery. Multiple drops are available.

### **ACOMS Program Pad folios - \$3,000**

Attendees at the ACOMS Annual Conference will receive these handy notepads imprinted with your company's name and logo. The Notepads are distributed with registration materials for use during and after each program.

### **ACOMS Annual Meeting Table Top Exhibit - \$1,750**

Each exhibitor will receive a six foot table top display in the high traffic exhibit hall, a 50 word description in the on-site program, one exhibit hall only badge complimentary and access to all of the food functions held in the exhibit hall.

## **ACOMS Partnership Program Options & Opportunities Continued**

### **ACOMS Program Pens - \$2,000**

Get double the impact by sponsoring the official ACOMS pen, inscribed with your company's name and logo and included in every registration tote bag. Pens will be used throughout the week and beyond, so your company brand will always be in the right hands!

### **ACOMS Pre-Annual Conference Workshops - \$6,500**

In our Pre-Conference workshops, highly regarded experts in the OMS specialty demonstrate their techniques to a select, targeted audience. By sponsoring a Pre-Conference Workshop you will associate your brand with the equipment used in that procedure. Food and beverages along with the audiovisual aspects of this program will be branded with your logo!

### **ACOMS Allied Staff Program - \$5,000**

This program gives you access not only to our OMS attendees, but to their support staff professionals. Stand out at this program and have the food and beverages along with the audiovisual aspects of this program branded with your logo! This sponsorship covers the entire Allied staff program so attendees are reminded of your companies support throughout the entire conference!

### **ACOMS Abstract Presentations - \$3,000**

The abstract paper program is distributed to all registered attendees and serves as a valuable reference that contains information on all abstract papers presented at the meeting. As the abstract paper program sponsor, your company may submit a 2-color advertisement that will appear on the back cover. This sponsorship is exclusive to one company, so reserve today.

### **ACOMS Annual Conference Continental Breakfast - \$2,000/day**

Located in the exhibit hall, the continental breakfast sponsorship provides high visibility to Conference participants at the start of the day. Sponsorship includes signage at the entrance of the breakfast as well as at each buffet station. Program recognition is also included in this sponsorship.

### **Cyber Cafe - \$5,000**

The Cyber Cafe will be a buzzing hotspot at the ACOMS programs, attracting attendees who want to stay connected with their offices, check email or catch up on the latest headlines. This sponsorship allows you to brand the Cyber Café with naming rights and provides laptop stations with branded screensavers, wallpaper and signage. It also affords you all the benefits of the gold Level sponsorship level!

### **Headliner Sponsorship of the ACOMS Monthly E-News - \$3,000**

Sponsorship of the ACOMS monthly E-newsletter provides you with branding at the top of the electronic news letter so your logo is the first item people see when they look for the latest news from ACOMS. This sponsorship also includes a link banner so our members can be one click away from your website directly from this e-mail. The e-news letter is distributed to ALL ACOMS members and gives you maximum exposure to the entire ACOMS community.

### **Banner sponsorship in the ACOMS monthly E-News - \$1,500**

This Banner advertisement is a logo that links the entire ACOMS membership to your website by clicking on your logo that will be placed within the monthly ACOMS e-newsletter! This communication goes to ALL ACOMS members and is an affordable method to get your message out to the leading doctors in Oral and Maxiofacial Surgery.

### **General Grant - \$5,000**

See the benefits of the gold level sponsorship and have your company branded to the ACOMS membership year round with this general grant support of the ACOMS!

# ACOMS Partnership Program

## Corporate Partner

### Contract

Marlene Mirman

### ACOMS – Corporate Partnership Program

2025 M Street, NW, Suite 800

Washington, DC 20036-3309

800.522.6676

FAX 202.367.2182

[www.ACOMS.org](http://www.ACOMS.org)

## I. Contact Information

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Web Address: \_\_\_\_\_

## II. PAYMENT INFORMATION

### Payment by Check or Money Order: (Make checks payable to ACOMS)

Send Payments and Application form to:

Marlene Mirman  
ACOMS – Sponsorship Manager  
2025 M Street, NW, Suite 800  
Washington, DC 20036-3309  
Direct. 202.367.2356  
Fax. 202.367.2172

Payment by Credit Card (Check one):  VISA  MasterCard  AMEX

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature (required) \_\_\_\_\_ Name (as it appears on card) \_\_\_\_\_

For more information about ACOMS membership, programs and activities, please visit [www.ACOMS.org](http://www.ACOMS.org)

**III. ACOMS Partnership PACKAGES** (Check **ALL** the items you wish to partner and total the amount; this total will determine your Partnership Level and Benefits.)

### **Functions**

- ACOMS Annual Conference Opening Reception - \$5,000
- ACOMS Annual Conference Awards Lunch - \$4,000
- ACOMS Annual exhibit hall Lunch - \$4,000/day
  - Day 1
  - Day 2
  - Day 3
- ACOMS Annual Conference Coffee Breaks - \$3,500/day
  - Day 1
  - Day 2
  - Day 3
- ACOMS Annual Conference Continental Breakfast - \$2,000/day
  - Day 1
  - Day 2
  - Day 3
- ACOMS Annual Pre-Conference Workshops - \$6,500
- ACOMS Allied Staff Program - \$5,000
- ACOMS Abstract Presentations - \$3,000

### **Products**

- ACOMS Program Attendee Tote-Bags - \$4,000
- ACOMS Badge Lanyards - \$3,500
- ACOMS Annual Conference Literature Drops—Exclusive Access to Headquarters Hotels - \$2,000
- ACOMS Program Pad folios - \$3,000
- ACOMS Annual Meeting Table Top Exhibit - \$1,750
- ACOMS Program Pens - \$2,000
- Cyber Cafe - \$5,000
- Headline Sponsor- Monthly E-news - \$3,000
- Banner Sponsor – Monthly E-News - \$1,500
- General Grant - \$5,000

**TOTAL: \$ \_\_\_\_\_**

**Please Fax Completed Registration Form to Marlene Mirman, 202.367.2172**

## Rules and Regulations

- I. **Event Dates & Location** - This Agreement encompasses the partnership between ACOMS and the Partner from contract and payment of sponsorship to the end of the 2010 calendar year (December 31, 2010).
- II. **Partnership Agreement**
  - a. Partner Designation and Exclusivity - Partner will be listed in all applicable ACOMS materials at the appropriate Partnership corresponding with its elected items at the following amounts (all figures in US dollars):

i. Platinum	\$7,500+
ii. Gold:	\$5,000 - \$7,499
iii. Silver:	\$2,500 - \$4,999
iv. Bronze:	\$1,500 - \$2,499
  - b. Right of first refusal - Past sponsors of events and products will be given first right of refusal over that particular sponsorship based on submission of contracts with deposit for the following year. ACOMS reserves the right to alter specific deliverables and benefits for future events.
  - c. Use of Event Logo - Partners will receive permission from ACOMS to use the designation as an "Official ACOMS Partner", as well as use of approved conference logos, in Partnership correspondence, collateral, and other materials. ACOMS will supply Partners with approved logo/marketing material upon request and receipt of a signed copy of the Agreement and full payment.
- III. **Payment Terms** - Partners must remit full payment of Partnership Program fee with application or within 30 days of receipt of invoice. Invoice will follow shortly after receipt of signed agreement.
- IV. **Limited Liability** - The liability of ACOMS for any act, error or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. ACOMS will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits. ACOMS shall not be subject to any liability whatsoever for any failure to hold event because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any other cause beyond the reasonable control of ACOMS. Unintentional or inadvertent failures of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a breach of the Agreement.
- V. **No Cancellation After Acceptance** - Partners may not cancel this Partnership after acceptance by ACOMS except for breach of this Agreement by ACOMS.
- VI. **Qualification for Partnership Program** - *All companies with an interest or related to the mission of ACOMS and provides services or products to the industry ACOMS serves may apply and participate in the ACOMS partner program.* The Board reserves the right to reject any sponsors that do not explicitly represent and support ACOMS's mission.
- VII. **General Terms**
  - A. Terms and Conditions: - The terms and conditions set forth in this Agreement govern the relationship between ACOMS and the Partner. Unless expressly agreed to in writing by ACOMS, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on ACOMS. ACOMS shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement.
  - B. Waiver: The waiver of any provision of this Agreement shall not be construed to be a waiver of either party's right to later require strict observation and performance of each of the provisions hereof.
  - C. Receipt: Facsimile transmission of a copy of this Agreement bearing a signature shall be deemed to be delivery of a signed original Agreement.
- IV. **Severability** - If any section or provision of this Agreement is deemed illegal by a competent court of law, all other provisions of this Agreement shall remain in force.
- V. **Entire Agreement** - This Agreement constitutes the entire agreement between Sponsor and ACOMS. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.

## VI. Exhibitor Rules and Regulations

- A. Terms and Conditions: The terms and conditions set forth in this Agreement govern the relationship between ACOMS and the Partner. Unless expressly agreed to in writing by ACOMS, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on ACOMS. ACOMS shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement.
- B. Cancellation: Cancellation of participation must be received by December 1, 2009 and is subject to a \$200 processing fee. Any cancellation received after December 1, 2009 is non-refundable. In the event of exhibition cancellation due to fire, strikes, government regulations or other causes beyond the ACOMS' control, the ACOMS shall not be held liable for failure to hold the ACOMS 32<sup>nd</sup> Annual Meeting as scheduled and ACOMS shall determine the amount of the exhibit fees to be refunded, if any.
- C. Space Assignment: Space will be assigned on a first-come, first served basis. No reservations for booth space will be accepted over the telephone or without a signed contract. Exhibit Management reserves the right to make revisions to the floor plan, if necessary.
- D. Exhibitor's Representative: The Exhibitor will name one individual as the duly authorized representative in charge of the exhibit. This individual will receive all official correspondence from ACOMS referring to the exhibit and will be responsible for communicating this information to registered personnel from the exhibiting company.
- E. Exhibit Personnel: All participants affiliated with exhibits must be registered. Each person will be issued an Exhibitor's badge and must be employed by the Exhibitor or have a direct business affiliation. Exhibiting companies receive one complimentary badge for Exhibit Hall access only per table top exhibit. Exhibits must be staffed at all times during the meeting. Those firms that do not keep their booths staffed and operating until the official closing time jeopardize their participation at future ACOMS meetings.
- F. Giveaway Items: All items must be approved by the ACOMS in writing prior to the meeting. Preferred items for distribution are those that contribute to the educational requirements of the attendee or items that are useful to the participants at the meeting and/or in the professional activities of the booth visitor. All items must be made available to all visitors to your booth and must be small in size and may be imprinted with your company name and/or product name. Unapproved items may not be distributed. If any exhibitor is found distributing materials that have not been officially approved, the items will be removed. All costs incurred by the removal of unapproved items shall be borne by the Exhibitor. Compliance with all state and federal regulations regarding gifts to physicians is the sole responsibility of the exhibitor.
- G. Violations: Each Exhibitor and employees agree to abide by the contract conditions/rules and regulations set forth herein, or any subsequent amendments or interpretations. Violation of any of these regulations on the part of the Exhibitor or company employees shall annul the right to occupy space, and such exhibitor will forfeit to the ACOMS all monies that may have been paid. Upon evidence of violations, ACOMS may reenter and take possession of the table occupied by the Exhibitor and may remove all personal items at the Exhibitor's risk. The Exhibitor shall pay all expenses and damages that the ACOMS may incur thereby as a result. In addition, the ACOMS may refuse to permit the Exhibitor to participate in future years.